



2017 - 2018 Calendar of Events

Commander's Reception

Thursday, January 18, 2018
7:00 p.m. | Laredo Energy Arena
Invitation or Media credentials required
Casual attire | Established: 1979
In-kind Sponsors: LEA & Doctors Hospital

Diocese of Laredo - St. Augustine High School 90th Anniversary Celebration*

Friday, January 19, 2018
7:30 p.m. | The Barn at Los Patios
\$100 per person | Cocktail Attire
Entertainment: Groove Knights
Established: 2018

Laredo-Webb County Bar Association Noche de Agave - Tequila Tasting y Mas*

Friday, January 26, 2018
8:00 p.m. - 2:00 a.m. | Paseo Real
\$100.00 Individual | \$1,000 per table
Cocktail attire | Music by: Asociados
Established: 2009

STCE's Comic Con@TAMIU*

(South Texas Collector's Expo)
Saturday & Sunday, January 27-28, 2018
TAMIU Student Center
Sat: 10 a.m. - 7 p.m. | Sun: 10 a.m. - 5 p.m.
Adults \$20 single day pass; \$30 two-day pass
Children (ages 6-12) \$13 single day pass
\$18 two-day pass | Children under 6 FREE
Casual attire | Established: 2013
www.stcelaredo.com

American Historical Theatre George Washington Performance

Thursday & Friday, February 1-2, 2018
Contact WBCA for Showtimes
TAMIU - Student Center Ballroom
Free Admission | Casual Attire
Sponsored by: Castellano & Carpenter Dental

Dinner with The President Hosted by Falcon International Bank

Friday, February 2, 2018
Reception and Hors d'oeuvres at 7 PM
Dinner at 8 PM
La Posada Hotel
\$100 per person | Formal Attire
Established: 2018

WBCA Youth Song & Dance Festival

Saturday, February 3, 2018
2:00 p.m. - 5:00 p.m.
Jesus Martinez Performing Arts Complex Au-
ditorium (formerly the L.I.S.D. Civic Center)
Free Admission | Casual attire | Established:
1963 | Sponsored by: Macy's & Sames Kia

Noche de Cabaret - LULAC Council #7*

Honoree: The Honorable Anna B. Galo,
Texas Parks and Wildlife Commissioner
Saturday, February 3, 2018
7:00 p.m. - 1:00 a.m.
Jesus Martinez Performing Arts Complex
Ballroom (formerly the L.I.S.D. Civic Center)
\$30 per person/Table of 10 \$300
Cocktail attire
Music by: Ruben "El Gato Negro" Ramos
Band & Banda Premier De Los Dos Laredos
Established: 1996

WBCA Carnival Sponsored by McDonald's of Laredo

February 8 - 19, 2018
Monday-Friday -- gates open at 5:00 p.m.
Saturday-Sunday -- gates open at Noon
P-O-P Days: \$25 (Fri. Feb. 9, Sat. Feb. 10,
Fri. Feb. 16) | McMonday Feb. 19
Laredo Energy Arena (Parking Lot)
\$2 Admission | \$8 Pre-sale discount tickets
available at most schools & at WBCA ticket
kiosk - Valid dates for discount tickets
Feb. 12-15 | Established: 1966

Taste of Laredo*

Thursday, February 8, 2018
7:00 p.m.
Laredo Energy Arena
\$25 per adult | Free for child (12 yrs & under)
Casual attire | Established: 1985

Comedy Jam for George*

Friday, February 9, 2018
7:00 p.m. & 10:00 p.m. (2 shows)
Laredo Little Theatre - 4802 Thomas Avenue
\$30 per person | Casual attire
Established: 2004

Boys & Girls Clubs of Laredo Wine Tasting Gala*

Friday February 9, 2018
7:00 p.m. - 2:00 a.m. | Laredo Country Club
Tables of 10 - \$2,500 and up
Music by: TBD
Semi-formal/Cocktail | Established: 1995

WBCA Founding Fathers' 5K Run, Ride & Wellness Fair

Saturday, February 10, 2018
Registration 7:30 a.m.- Laredo Medical Center
Bike Ride begins at 8:00 a.m.
Race begins at 8:30 a.m.
Pre-Registration: \$15 Walkers & Participants
16 and under | \$25 Runners & Bike Ride
Teams of 7 - \$140 per team
Special group rates available online only at
wbcalaredo.org
Same Day Registration: \$20 Walkers &
Participants 16 and under | \$30 Runners &
Bike Ride | Sports attire | Established: 1989
Sponsored by: Laredo Medical Center, Bai,
Academy® Sports + Outdoors and City of
Laredo Parks and Leisure Services
In-kind Sponsor: McDonald's of Laredo and
Delta Dental

LCC Family Fun Fest and Musicale*

Saturday, February 10, 2018
12:00 p.m. - 5:00 p.m.
Laredo Community College | Free admission
Casual attire | Established: 1988

Princess Pocahontas Pageant and Ball*

Saturday, February 10, 2018
Pageant 7:30 p.m. • Ball 9:00 p.m.
Jesus Martinez Performing Arts Complex Au-
ditorium and Ballroom (formerly the L.I.S.D.
Civic Center)
Pageant \$50 - Ball \$30 (Dinner served)
Music by: Miguel Pastraña - Grupo Evolucion
Formal attire required | Established: 1980

WBCA Pipes & Stripes Car Show Sponsored by VitalMed Urgent Care

Saturday, February 10, 2018
12:00 p.m. - 4:00 p.m.
Free Spectator Admission | \$25 Car Entry
El Metro Park & Ride
Casual attire | Established: 2015



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WBCA Stars and Stripes Air Show Spectacular Sponsored by Miller Lite

Sunday, February 11, 2018 | 11:00 a.m.
Laredo International Airport (Maher entrance)
\$10 General Admission • 12 yrs. & under free
Afterburner: \$50/ticket | table of 10 \$500
Flight Line Chalet \$20 (GA Not Included) |
Bleachers \$5 (GA not included)
Casual attire | Established: 1998 | Additional
Sponsor: Falcon International Bank
www.wbcaairshow.com

IBC Youth Parade Under the Stars

Thursday, February 15, 2018
6:00 p.m. | South on San Bernardo
Free general seating
Bleacher seating: \$5 at gate | No Pre-sale
Casual attire
Established: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Friday, February 16, 2018
12:00 p.m.
La Posada Hotel | San Agustin Ballroom
Invitation or Media credentials required
Business attire | Established: 1996
Sponsored by: La Posada Hotel

Caballeros Cocktail Party*

Friday, February 16, 2018
6:00 p.m.
Jesus Martinez Performing Arts Complex
Ballroom (formerly the L.I.S.D. Civic Center)
\$40 per person
Formal attire
Established: 1961

Society of Martha Washington Colonial Pageant & Ball*

Friday, February 16, 2018
Pageant 8:00 p.m.
Ball immediately following the pageant
Jesus Martinez Performing Arts Complex
Auditorium & Ballroom (formerly the L.I.S.D.
Civic Center, 2400 San Bernardo Avenue)
\$35 Mezzanine Upper, \$40 Mezzanine Lower,
\$45 Orchestra | \$100 Ball
Formal attire | Established: 1964

WBCA Jalapeño Festival Sponsored by La Costeña

Friday & Saturday, February 16-17, 2018
El Metro Park & Ride (Thomas and Hillside)
Pre-sale: \$25 two-day pass | \$20 single day
pass | \$50 Hot Spot Main Stage per day
At gate: \$20 single day pass
Friday - 6:00 p.m. - 12:00 Midnight
Entertainment: Solido, Eric y su Grupo
Massore
Saturday - 6:00 p.m. - 1:00 a.m.
Entertainment: Los Angeles Azules, Siggno,
Alicia Villarreal
Casual attire | Established: 1978 | Additional
Sponsors: Laredo Taco Company only avail-
able at Stripes® Convenience Stores, Miller
Lite, Anheuser-Busch, South Texas Ford Deal-
ers, The Outlet Shoppes at Laredo,
Whataburger, Valley Day & Night Clinic |
Media In-kind sponsor: Z-93/Guerra
Communications | www.jalapenofest.org

WBCA/IGNC International Bridge Ceremony Sponsored by La Posada Hotel

Saturday, February 17, 2018
7:30 a.m. | Juarez-Lincoln Bridge
Invitation or Media credentials required
Business attire | Established: 1961

WBCA Liberty Run Sponsored by The Outlet Shoppes at Laredo

Saturday, February 17, 2018
The Outlet Shoppes at Laredo
Pre-Registration Only
Check-in begins at 7:00 a.m.
Race begins at 7:30 a.m.
Pre-Registration: \$25
Registration @ Packet Pick-up: \$30
No Same Day Registration | Sports attire |
Established: 2018

Anheuser-Busch Washington's Birthday Parade

Saturday, February 17, 2018 | 9:00 a.m.
South on San Bernardo | Free general seating
Bleacher seating: \$5 at gate | No Pre-sale
Casual attire | Established: 1898 | Additional
Sponsors: Person, Whitworth, Borchers &
Morales, LLP

Mr. South Texas Luncheon Hosted by Texas Community Bank

Honoree: Blackstone Dilworth
Saturday, February 17, 2018
12:00 p.m.
Laredo Country Club
\$100 per person | \$1,000 table of 10
Business attire | Established: 1952

Society of Martha Washington Cocktail Party*

Saturday, February 17, 2018
7:00 p.m. | Laredo Country Club
\$65 per person
Cocktail attire | Established: 1964

Noche Mexicana: A Presentation of Señor y Señora Internacional - LULAC Council #12*

Saturday, February 17, 2018
7:00 p.m. - 12:00 Midnight
Jesus Martinez Performing Arts Complex
Ballroom (formerly the L.I.S.D. Civic Center)
\$50 per person/ \$500 table of 10
Cocktail/Business attire / Established: 1925

WBCA Membership BBQ

Sunday, February 18, 2018
5:30 p.m. - 8:30 p.m.
L.I.F.E. Downs on Highway 59 East
WBCA membership or Media credentials required
Casual attire | Established: 1989
In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 18, 2018
2 p.m. - 10 p.m. Tailgate Party & LIVE Music
8:00 p.m. Fireworks Show
L.I.F.E. Downs on Highway 59 East
Free admission
Casual attire | Established: 1898

UETA Jamboozie Music Festival*

Fall 2018 | Laredo's Historic Downtown Area
For additional information call 956-523-8817